

## **PRIVACY POLICY FOR LITTLE LONGEARS MINATURE DONKEY RESCUE, INC**

We are committed to the highest degree of respect for the privacy of our donors, customers and visitors to our website(s). In this Privacy Policy, we use “we,” “us” or “our” to refer to Little Longears Miniature Donkey Rescue, Inc. and “you” or “your” to refer to you, the customer, donor or visitor to our web site.

We realize that unwanted and non-relevant email notices and communications can be unwelcome. Our website provides a means to update your mailing list preferences, including choices of how often you want to receive our communications, if at all.

Credit card information is not collected or stored on our servers. When you conduct transactions through a site, payment and payment card information for transactions with us is entered directly into a third-party processor’s system and is not transmitted through or stored by us. The card processor provides us with an authorization code which is securely stored with the payment record on our servers.

Our site uses third parties for web analytics services, including Google Analytics, to collect Technical Information. These third parties do or may use “cookies” or similar technologies, which are text files placed on your computer, to help analyze how you use a Site. The information generated by the cookie about your use of a site (including your IP address) will be transmitted to and stored by these service providers servers in the United States. They will use this information for the purpose of evaluating your use of a site, compiling reports on website activity for website operators and providing other services relating to website activity and Internet usage. They may also transfer this information to third parties where required to do so by law, or where such third parties process the information on their behalf.

You may refuse and block the use of all of our (and third party) cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of our site and it might impact your overall experience.

While no data transmission over the Internet can be guaranteed to be 100 percent secure, we take reasonable and appropriate measures designed to protect the security of data transmitted to us upon receipt.

When visiting our site from outside of the United States, you understand that your data may be transferred from your then current location to our offices and servers and to those of our affiliates, agents, and service providers located in the United States and in other countries. **Other countries may not have the same level of data protection as those that apply in the jurisdiction where you live.**

Our site may contain links to other sites, organizations and resources. Please be aware that we cannot be and are not responsible for the privacy or security practices of such other sites. We encourage you, when you leave our site, to read the privacy statements of those other sites that

collect personally identifiable information and have up-to date security and anti-virus software on all of your devices. This Privacy Policy applies only to our site.

We will only retain your data stored on our servers in accordance with the legitimate needs of our business and as required or permitted by applicable law. We will not retain any unused personal data on our systems longer than necessary for legitimate business purposes.

We do not sell or share any personal information of donors who contribute directly to us through our website, Facebook, PayPal or mail. All donors who contribute through third-party direct mail campaigns are subject to the privacy policies of those companies, which may differ from our own privacy policies.

Please note that this Privacy Policy does not apply to any posting by you in any of our discussion groups, blogs, discussion threads, e-lists, chat areas or similar interactive areas of our site. Your participation in those discussion areas and anything you post in those areas constitutes your public disclosure and may be attributed to you and displayed, republished and otherwise disseminated by us in accordance with the terms of use agreement you agree to abide by in order to participate in those areas.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.